

# **Financial Statements**

December 31, 2023 and 2022



4401 Dominion Boulevard Glen Allen, Virginia 23060 Tel: 804.747.0000 www.keitercpa.com

# Table of Contents

	<u>Page</u>
Independent Auditor's Report	1
Financial Statements:	
Statements of Financial Position	3
Statements of Activities	4
Statements of Functional Expenses	6
Statements of Cash Flows	8
Notes to Financial Statements	9



# **INDEPENDENT AUDITOR'S REPORT**

To the Board of Trustees Historic Germanna Locust Grove, Virginia

# Opinion

We have audited the accompanying financial statements of Historic Germanna, formerly known as Germanna Foundation, which comprise the statements of financial position as of December 31, 2023 and 2022, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Historic Germanna as of December 31, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States.

### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Historic Germanna and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Historic Germanna's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Certified Public Accountants & Consultants 4401 Dominion Boulevard Glen Allen, VA 23060 T:804.747.0000 F:804.747.3632

www.keitercpa.com

# Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Historic Germanna's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Historic Germanna's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

eiter

August 5, 2024 Glen Allen, Virginia

# Statements of Financial Position December 31, 2023 and 2022

Assets	 2023	 2022
Current assets: Cash and cash equivalents	\$ 745,504	\$ 752,080
Inventory	22,040	25,352
Prepaid expenses	9,056	7,791
Operating right of use asset, net (Notes 2 and 6)	-	1,263
Other current assets	 707	 1,720
Total current assets	 777,307	 788,206
Investments (Notes 3 and 8)	 1,881,571	 857,951
Property and equipment:		
Property and equipment, net of accumulated		
depreciation (Note 5)	1,844,414	1,895,496
Historical properties	 237,047	 237,047
Total property and equipment, net	 2,081,461	 2,132,543
Total assets	\$ 4,740,339	\$ 3,778,700
Liabilities and Net Assets		
Current liabilities:		
Accounts payable	\$ 23,461	\$ 1,491
Accrued expenses and other liabilities	19,773	8,431
Deferred revenue (Note 2)	5,200	15,647
Operating lease liability (Notes 2 and 6)	 -	 1,263
Total current liabilities	48,434	26,832
Deferred revenue (Note 2)	 	 66
Total liabilities	 48,434	 26,898
Net assets:		
Without donor restrictions	4,154,501	3,196,965
With donor restrictions (Note 9)	 537,404	 554,837
Total net assets	 4,691,905	 3,751,802
Total liabilities and net assets	\$ 4,740,339	\$ 3,778,700

# Statements of Activities Year Ended December 31, 2023

	Without Donor Restrictions									
	Board				With Donor					
	Operating		D	Designated		Total		Restrictions		Total
Support and revenue:										
Grants (Note 1)	\$	1,283,812	\$	-	\$	1,283,812	\$	20,000	\$	1,303,812
Contributions		109,351		-		109,351		15,548		124,899
Bequests		83,500		-		83,500		-		83,500
Public programming		26,111		-		26,111		-		26,111
Property rentals		8,115		-		8,115		-		8,115
Publications and merchandise sales,										
net of cost of good sold (\$4,497)		6,708		-		6,708		-		6,708
Germany tour		101,757		-		101,757		-		101,757
Investment returns (Notes 3 and 8)		-		80,952		80,952		65,000		145,952
Other		33,675		-		33,675		-		33,675
Total support and revenue		1,653,029		80,952		1,733,981		100,548		1,834,529
Net assets released from restriction		117,981				117,981		(117,981)		-
Net assets designated by the Board		(791,687)		791,687		-		-		-
Expenditures:										
Program services		581,161		-		581,161		-		581,161
Supporting services:										
Management and general		265,598		-		265,598		-		265,598
Fundraising		47,667				47,667		-		47,667
Total expenditures		894,426		-		894,426		-		894,426
Change in net assets		84,897		872,639		957,536		(17,433)		940,103
Net assets, beginning of year		3,043,817		153,148		3,196,965		554,837		3,751,802
Net assets, end of year	\$	3,128,714	\$	1,025,787	\$	4,154,501	\$	537,404	\$	4,691,905

Statements of Activities, Continued Year Ended December 31, 2022

	Without Donor Restrictions									
				Board			With Donor			
	(	Operating	Designated			Total	Re	estrictions		Total
Support and revenue:										
Contributions	\$	111,768	\$	-	\$	111,768	\$	24,893	\$	136,661
Bequests		227,500		-		227,500		-		227,500
Public programming		18,272		-		18,272		-		18,272
Property rentals		3,700		-		3,700		-		3,700
Membership dues		27,566		-		27,566		-		27,566
Publications and merchandise sales,										
net of cost of good sold (\$10,669)		9,142		-		9,142		-		9,142
Other		11,715		-		11,715		-		11,715
Total support and revenue		409,663		-		409,663		24,893		434,556
Net assets released from restriction		127,408				127,408		(127,408)		-
Expenditures:										
, Program services		442,398		-		442,398		-		442,398
Supporting services:		-								
Management and general		197,346		-		197,346		-		197,346
Fundraising		95,646		-		95,646		-		95,646
Total expenditures		735,390		-		735,390		-		735,390
Loss from investments (Notes 3 and 8)		-		37,003		37,003		75,746		112,749
Total expenditures and losses		735,390		37,003		772,393		75,746		848,139
Change in net assets		(198,319)		(37,003)		(235,322)		(178,261)		(413,583)
Net assets, beginning of year		3,242,136		190,151		3,432,287		733,098		4,165,385
Net assets, end of year	\$	3,043,817	\$	153,148	\$	3,196,965	\$	554,837	\$	3,751,802

# Statements of Functional Expenses Year Ended December 31, 2023

	Program Services					Supportin		
	Visitor	Hitt		Fort	Hitt	Management		
	Center	Farm	Salubria	Germanna	Center	and General	Fundraising	Total
Salaries	\$ 119,492	\$ 1,540	\$ 27,700	\$ 103,806	\$ 66,996	\$ 74,893	\$ 30,614	\$ 425,041
Payroll taxes	8,779	109	1,978	7,971	5,125	5,415	2,155	31,532
Annual conference and reunion	17,978	-	-	-	-	-	-	17,978
Germany tour	92,359	-	-	-	-	-	-	92,359
Professional fees	400	-	200	-	-	119,565	-	120,165
Printing and publications	16,396	-	-	-	1,583	1,603	11,884	31,466
Ground and maintenance	5,020	3,080	7,764	2,351	163	-	-	18,378
Insurance	2,909	-	2,744	-	-	7,025	-	12,678
Supplies	82	-	520	876	268	7,665	-	9,411
Website and internet	8,220	-	-	-	-	11,000	-	19,220
Occupancy	4,506	-	3,556	-	3,258	2,298	-	13,618
Telephone	-	-	-	-	-	2,886	721	3,607
Postage	7,073	-	98	-	-	-	2,293	9,464
Travel	-	-	-	-	-	3,376	-	3,376
Equipment rental	-	-	160	640	-	-	-	800
Depreciation	30,492	-	-	-	24,969	7,636	-	63,097
Other		-				22,236		22,236
Total expenditures	<u>\$ 313,706</u>	<u>\$ 4,729</u>	\$ 44,720	<u>\$ 115,644</u>	<u>\$ 102,362</u>	\$ 265,598	\$ 47,667	\$ 894,426

# Statements of Functional Expenses, Continued Year Ended December 31, 2022

	Program Services							Supporting Services												
	Visitor		Hitt			Fort		Hitt	Management		Managemen									
	Center		Farm	S	Salubria	Germanna	Center		Center		Center		Center		an	d General	Fu	Indraising		Total
Salaries	\$ 77,61	0	\$ 464	\$	16,493	\$ 119,670	\$	64,310	\$	72,011	\$	65,525	\$	416,083						
Payroll taxes	5,48	5	35		1,115	9,243		5,013		6,212		4,824		31,927						
Annual conference and reunion	13,40	7	-		-	-		-		-		-		13,407						
Germany tour	27	7	-		-	-		-		-		-		277						
Professional fees	30	0	-		1,800	-		-		43,077		12,540		57,717						
Printing and publications	4,60	6	-		-	-		-		373		10,305		15,284						
Ground and maintenance	5,80	4	-		14,757	10,520		574		-		-		31,655						
Insurance	2,89	2	-		2,605	-		-		7,290		-		12,787						
Supplies	33	4	-		392	165		3,945		7,338		-		12,174						
Website and internet	8,29	5	-		-	-		-		11,397		-		19,692						
Occupancy	3,93	2	-		2,318	-		3,253		1,502		-		11,005						
Telephone	-		-		-	-		-		2,732		683		3,415						
Postage	6,28	5	-		-	-		-		-		1,769		8,054						
Travel	-		-		-	-		-		9,388		-		9,388						
Equipment rental	72	4	-		460	-		-		-		-		1,184						
Depreciation	30,37	0	-		-	-		24,945		12,316		-		67,631						
Other					-			-		23,710		-		23,710						
Total expenditures	<u>\$ 160,32</u>	1	<u>\$ 499</u>	\$	39,940	<u>\$ 139,598</u>	\$	102,040	\$	197,346	\$	95,646	\$	735,390						

# Statements of Cash Flows Years Ended December 31, 2023 and 2022

	2023		 2022
Cash flows from operating activities:			
Change in net assets	\$	940,103	\$ (413,583)
Adjustments to reconcile change in net assets to net			
cash from operating activities:			
Depreciation		63,097	67,631
Investment returns reinvested		(16,618)	(13,371)
Net realized and unrealized (gain) loss on investments		(129,334)	126,120
Change in assets and liabilities:			
Inventory		3,312	(4,105)
Prepaid expenses		(1,265)	2,698
Operating right of use asset, net		1,263	(1,263)
Other current assets		1,013	(1,720)
Accounts payable		21,970	815
Accrued expenses		11,342	2,966
Deferred revenue		(10,513)	(8,141)
Operating lease liability		(1,263)	 1,263
Net cash provided by (used in) operating activities		883,107	 (240,690)
Cash flows from investing activities:			
Purchase of property and equipment		(12,015)	(5,877)
Purchase of investments		(877,668)	 (228,300)
Net cash used in investing activities		(889,683)	 (234,177)
Net change in cash and cash equivalents		(6,576)	(474,867)
Cash and cash equivalents, beginning of year		752,080	 1,226,947
Cash and cash equivalents, end of year	\$	745,504	\$ 752,080
Supplemental disclosure of cash flow information: Noncash transactions: Establishment of an operating right of use asset and			
operating lease liability	\$	-	\$ 3,148

### Notes to Financial Statements

# 1. Organization and Mission:

The Memorial Foundation of the Germanna Colonies in Virginia, Inc. ("Historic Germanna") is a Virginia non-profit organization incorporated on March 14, 1956.

# Mission

Inspire understanding and engagement in the rich history and natural resources of Germanna through archaeology, education, genealogy, and preservation.

# Strategic Vision

Historic Germanna envisions a future where the Germanna region is widely recognized a unique place that connects diverse stories through shared heritage and cultural and environmental significance, fostering a sense of belonging, learning, and inspiration for all.

# Strategic Priorities

- Storytelling and Education
- Our Physical and Natural Resources
- Community Engagement and Inclusivity
- Sustainability and Growth

The name Germanna, selected by Lieutenant Governor Alexander Spotswood (Spotswood), reflected both the German immigrants who sailed across the Atlantic Ocean to the Colony of Virginia and Anne, Queen of Great Britain, France and Ireland, who was in power at the time of the founding of Germanna in 1714.

# The People

Germanna's history encompasses the lives of Indigenous peoples, English colonists, German immigrants and their descendants, and African and African American communities.

### The Places

The Germanna region was a confluence of Indigenous, African, African American, English, and German cultures and later played a pivotal role in the American Civil War. Today, this region of Central Virginia lies between bustling cities and the Blue Ridge Mountain and is a crossroads of history and culture, offering opportunities to share a unique part of Virginia's history that continues today.

### Notes to Financial Statements, Continued

## 1. Organization and Mission, Continued:

#### **Their Stories**

Germanna has many stories to tell, from Indigenous use of the land to the migration of German immigrants to the experiences of African and African Americans; our continued research and collaborations with scholars, community knowledge-keepers and cultural advisors are how we develop a deeper understanding of the past to share with visitors and stakeholders.

#### Land Conservation

Since 1956, Historic Germanna has owned and managed about 176 acres of riparian deciduous forest called Siegen Forest located between the Rapidan River and Virginia Route 3 (Germanna Highway) in Orange County, Virginia. Historic Germanna developed hiking trails on the land with the assistance of skilled professionals and dedicated volunteers, including area Boy Scouts. Historic Germanna is committed to wise stewardship of this historic area by working with the Commonwealth of Virginia and private-sector conservation groups, as well as making the educational value of this historic site available to the public.

In October 2013, Historic Germanna acquired a 62.2-acre tract of land situated in the Gordon District of Orange County, Virginia from the Commonwealth of Virginia, which had been managed by University of Mary Washington (UMW) with a historic easement placed on the property. This property contains several known archaeological sites, including Fort Germanna, the Enchanted Castle, the first Spotsylvania Courthouse and the Gordon Plantation. Germanna archaeologist excavate these sites annually, with oversite from the Department of Historic Resources.

In 2021, Historic Germanna started the process of placing the Siegen Forest property under Historic Easement with the Virginia Department of Historic Resources (DHR). Historic Germanna applied for and was successfully awarded a grant from the Virginia Land Conservation Foundation (VLCF) of \$629,901 and a grant from the American Battlefield Protection Program (ABPP) for \$628,910. Historic Germanna finalized the easement of this property in November of 2023, and at that time, received the grant funding from VLCF and ABPP.

Historic Germanna's Fort Germanna Visitor Center (Visitor Center) houses a museum and the Evelyn C. Martin Genealogical Research Library; the Hitt Archaeology Center (dedicated in 2019) and Memorial Garden are located on the Siegen Forest campus, adjacent to the Locust Grove campus of Germanna Community College, whose 100-acre site was donated by Historic Germanna to the Commonwealth of Virginia in 1969 for the purpose of founding the college.

#### Notes to Financial Statements, Continued

### 1. Organization and Mission, Continued:

### Historic Preservation and Archaeological Investigation

Beginning in 2016, Historic Germanna's archaeology program partnered with Dr. Bernard Means (Faculty Member of the Anthropology Department and School of World Studies at Virginia Commonwealth University). Historic Germanna has hosted the Virginia Commonwealth University (VCU) Field School since 2016. The Field School is a six-week hands-on, experiential learning opportunity for students interested in archaeology. The students are introduced to data collection methods on a real world, working excavation site. In the practice of professional and academic archaeology, Field Schools are seen as a "gateway" experience to entering the profession. The partnership between Historic Germanna and VCU provides a unique experience for VCU students on an important Virginia archaeology site. Due to the COVID 19 pandemic, the VCU Field School was canceled in 2021. The Field School resumed in 2022.

Historic Germanna hosts "Public Archaeology Days" at the Fort Germanna/Enchanted Castle site. These public access days provide visitors the opportunity to come and see the archeology site and observe the progress during the year. In addition, archaeologists develop and set up related activities and displays.

In December 2020, the artifact collections excavated at the Enchanted Castle Site during the 1970s and 1980s, were transferred from UMW to the Hitt Archaeology Center. The collections, on loan from DHR, includes artifacts, notes, drawings and other data from the previous excavations of the Enchanted Castle ruins. These collections are currently housed in the Hitt Archaeology Center for the purposes of study, analysis and exhibit. Historic Germanna will make these collections available for researchers and scholars.

In 2018 and 2019, Historic Germanna constructed the Hitt Archaeology Center, which was placed into service in May 2019 as a headquarters for Historic Germanna's archaeology program. The Hitt Archaeology Center gives Historic Germanna a place to clean, study, store and evaluate artifacts found on the Historic Germanna properties. This 3,000-square foot facility has space for long-term storage of artifacts, a lab for the cataloging and study of those artifacts as well as facilities for cleaning and preserving items found in the field. The storage provides a climate-controlled environment ensuring the preservation of collections.

The Hitt Archaeology Center is a place where scholars can visit and study artifacts from Historic Germanna's collection, including artifacts recovered from Alexander Spotswood's Enchanted Castle, and the Fort Germanna, Salubria and the Hitt Farm sites.

### Notes to Financial Statements, Continued

# 1. Organization and Mission, Continued:

### Historic Preservation and Archaeological Investigation, Continued

In September 2017, Historic Germanna acquired a 7.4-acre property which contains a c.1800 log house built by and for Peter Hitt in Marshall Magisterial District, Fauquier County, Virginia. The dating of the log house was confirmed by a dendrochronology study performed by Oxford Tree-Ring Laboratory in 2017 and is among the oldest log houses in the county. The property is adjacent to the 4.2-acre property which contains the historic Peter Hitt cemetery site. These two properties are referred to by Historic Germanna as the Hitt Farm. Historic Germanna maintains this property with the goal of caring for it and making it available to researchers, conservationists, and descendants.

In February 2007, Historic Germanna acquired a 4.2-acre property which contains the historic Peter Hitt cemetery site located in Marshall Magisterial District, Fauquier County, Virginia. Historic Germanna maintains this historic property with the goal of caring for it and keeping it available for future researchers, conservationists, and descendants.

In October 2000, Historic Germanna accepted stewardship of Salubria, an 18<sup>th</sup> century Georgian style mansion with 19.6 acres of wooded grounds and a terraced garden located in Culpeper County, Virginia. A conservation easement held by DHR also protects this property.

#### Outreach and Public Programming

Historic Germanna organizes and executes several events focused on public participation at Historic Germanna's sites, along with programs using the sites as backdrops.

Several Public Access Days are held at the Fort Germanna/Enchanted Castle Archaeology site as well as at Salubria. These events consist of tours of the properties with experts, family activities, brickmaking and quill pen writing, and demonstrations, such as flint knapping. These events allow the public to learn about the environment and landscape and what the people of these places would have experienced.

Since 1957, Historic Germanna has held an annual July conference and reunion, continuing a tradition started in the 1940's by its unincorporated predecessor. The program includes guided tours of historic sites in the Virginia counties of Orange, Culpeper, Fauquier, and Madison that are associated with the Germanna families. In addition, during the annual conference local and nationally recognized speakers present talks on topics of historical interest, genealogy, archaeology, and historic preservation.

In 2023, Germanna archaeologist took their "Archaeology in the Classroom" program to several schools in Orange County, and hosted several more students on-site.

#### Notes to Financial Statements, Continued

# 1. Organization and Mission, Continued:

#### Education

Education is central to Historic Germanna's mission. The Visitor Center holds a large collection of books and genealogy records, as well as interpretive exhibits that tell the Germanna history.

In 2023, Historic Germanna hired an Education Manager to better interpret the Germanna region's history to the public. Historic Germanna has been focusing on building an interpretive program at Salubria and integrating the centuries of history at Germanna into public programming.

Since its formation in 1956, Historic Germanna has published 23 books that cover a wide range of historic topics relating to Germanna, as well as genealogies of many of the families.

Historic Germanna publishes a newsletter four times a year that reflects information about Historic Germanna activities and programs, and informative articles.

Historic Germanna operates and maintains a website, www.germanna.org, that contains historical information, news, officer, trustee and staff profiles, program promotion, historical articles, and a store where all publications and related items can be ordered online.

Historic Germanna also offers educational opportunities to college and graduate students through supervised internships that provide hands-on experience in research, public relations, and the administration of a historic site and organization.

### **Cultivation of Transatlantic Relations**

The development of strong ties with ancestral villages of Germanna colonists and supporters of Historic Germanna living in Germany has been an important part of Historic Germanna's mission since its inception. Ties with researchers and genealogists in Siegen, Germany remain strong to the present. Official delegations from Germany have visited Historic Germanna over the years, including several by Volkmar Klein, a deputy member of the foreign affairs committee and the budget committee of the German Parliament in Berlin.

Historic Germanna leads group tours annually to Germany. Each group tour is custom designed, whether the person is a Germanna descendent of the First or Second Germanna Colony, has German roots, or has an interest in German culture.

#### Notes to Financial Statements, Continued

### 2. Summary of Significant Accounting Policies:

**Basis of Accounting:** The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States (GAAP).

**Basis of Presentation:** Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of Historic Germanna and changes therein are classified and reported as follows:

Net assets without donor restrictions represents funds that impose no restrictions on Historic Germanna as to their use or purpose. Such funds are expended for charitable purposes as deemed appropriate by the Board of Trustees and for operating purposes.

Board-designated net assets without donor restrictions represents funds set aside by the Board of Trustees to be used as an operating reserve to meet cash flow needs and for other special purposes as approved by the Board of Trustees.

Net assets with donor restrictions are subject to donor-imposed stipulations that will be met either by actions of Historic Germanna and/or the passage of time. These net assets represent contributions and other income, which must be spent for the purpose designated by the donors. Expirations of temporary restrictions on net assets (i.e., donor-stipulated purpose has been fulfilled and/or stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets. Net assets with donor restrictions on contributions to acquire long-lived assets are considered met in the period in which the assets are acquired and placed into service.

Revenues are reported as increases in net assets without donor restriction unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restriction. Gains and losses on investments are reported as increases or decreases in net assets without donor restriction unless their use is restricted by explicit donor stipulation or by law. Gains and losses in the present value of contributions receivable are included as contributions revenue or loss. Expirations of net assets with donor restrictions (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as net assets released from restrictions.

**Cash and Cash Equivalents:** For purposes of the statements of cash flows, Historic Germanna considers all highly liquid securities not included in the investment portfolio that were purchased with a maturity of three months or less to be cash equivalents.

**Inventory:** Inventory consists of books and merchandise held for sale. Inventory is accounted for at the lower of cost (as determined by the first-in, first-out (FIFO) method) or net realizable value.

#### Notes to Financial Statements, Continued

### 2. Summary of Significant Accounting Policies, Continued:

**Investments and Investment Income:** Historic Germanna accounts for its investments at fair value (refer to Note 8).

**Credit Risk and Concentrations:** Financial instruments that potentially subject Historic Germanna to concentrations of credit risk consist principally of cash and cash equivalents, pledge receivables, and investments. Historic Germanna maintains its cash and cash equivalents in a financial institution with balances that periodically exceed federally insured limits. Historic Germanna has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash and temporary cash investments.

Historic Germanna invests in professionally-managed mutual funds that contain stocks, bonds, a market neutral fund, and commodities. Such investments are exposed to various risks such as interest rate, market and credit. Due to the level of risk associated with such investments and the uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in the near term would materially affect investment balances and the amounts reported in the financial statements.

For the year ended December 31, 2023, six donors accounted for 76% of total support and revenue. For the year ended December 31, 2022, six donors accounted for 92% of total support and revenue.

**Property and Equipment:** Property and equipment are stated at cost, less accumulated depreciation. Major repairs and betterments are capitalized and normal maintenance and repairs are charged to expense as incurred. Depreciation is computed by the straight-line method over the estimated useful lives of the related assets, ranging from 5 to 40 years. Upon retirement or sale of an asset, the cost and accumulated depreciation are removed from the accounts and any gain or loss is reflected in operations.

**Historical Properties:** Historical properties donated to Historic Germanna are recorded at the fair value established by the donor at the date of the deed of gift. All subsequent restoration costs are capitalized and added to the cost of the historic property. Historic properties are not subject to provisions for depreciation. Improvements (such as modernized mechanical systems) and additions to historical properties are recorded as building improvements in property and equipment, and are subject to depreciation. Repairs and maintenance costs related to historical properties are expensed as incurred.

**Collection Objects:** In conformity with the practice followed by most museums, Historic Germanna's financial statements exclude the value of the collection objects and library holdings, and no determination has been made as to the aggregate value of such items. Purchases of collection items are recorded as decreases in net assets without donor restrictions or net assets with donor restrictions if the assets used to purchase collection objects and library items are restricted by the donor. Refer to Note 4 for a description of the collection objects and library holdings.

### Notes to Financial Statements, Continued

# 2. Summary of Significant Accounting Policies, Continued:

**Leases:** Historic Germanna recognizes right-of-use assets and lease liabilities on the accompanying statements of financial position in accordance with FASB guidance (Topic 842) for accounting for leases. The right-of-use assets and lease liabilities are initially measured at the present value of future lease payments, discounted using the interest rate implicit in the lease, or the risk-free rate. The right-of-use assets and lease liabilities are calculated to include options to extend or terminate the lease when the Organization determines that is reasonably certain it will exercise those options. In making those determinations, the Organization considers various existing economic and market factors, business strategies, as well as the nature, length, and terms of the lease agreements.

Certain leases may include variable lease payments as well as variable payments for items such as property taxes, insurance, maintenance, and other operating expenses associated with the leased assets. These variable payments are excluded from the measurement of the Organization's right-of-use assets and lease liabilities and are recognized in the period in which the obligation for those payments are incurred.

**Impairment or Disposal of Long-Lived Assets:** Long-lived assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of an asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the fair value of the assets. No impairments were identified during the years ended December 31, 2023 and 2022.

**Membership Dues:** In December 2023, Historic Germanna ended its \$50 annual membership program and debuted a new giving program, the Sustainers Circle. Every annual donation of \$50 or more as part of the Sustainers Circle receives what was formally offered as membership benefits. The Sustainers Circle has a tiered benefits system based on giving level at www.germanna.org/donate-sustainerscircle.

**Deferred Revenue:** Deferred revenue at December 31, 2023 consists of security deposits for the annual trip to Germany and at December 31, 2022 consists of advance payments related to multiple year memberships and security deposits for the annual trip to Germany.

**Revenue Recognition:** Historic Germanna recognizes revenue from transactions involving nonexchange transactions and exchange transactions. Revenue from nonexchange transactions (contributions and grants) is recognized when received, when unconditional promises to give are made, or when grant awards are executed. Revenue from exchange transactions is recognized at a point in time (annual conference and reunion and publications and merchandise sales) or over time (membership dues in 2022) based upon how the value for the transaction transfers to the customer/member. There are no contract assets at December 31, 2023, 2022, or 2021. Contract liabilities at December 31, 2023 and 2022 are recorded as deferred revenue on the accompanying statements of financial position.

### Notes to Financial Statements, Continued

# 2. Summary of Significant Accounting Policies, Continued:

**Functional Allocation of Expenses:** The costs of providing the various programs and other activities have been summarized on a functional basis in the statements of activities and a functional and natural classification basis in the statements of functional expenses. Certain categories of expenses are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The following expenses are allocated based on time and effort: salaries, payroll taxes, printing and publications, ground and maintenance, website and internet, occupancy, depreciation, and other expenses.

Advertising: Historic Germanna expenses advertising costs as they are incurred.

**Income Taxes:** Historic Germanna received a favorable determination letter from the Internal Revenue Service in August 1958, stating that it is exempt from income taxes under Section 501(a) of the Internal Revenue Code as an organization described in Section 501(c)(3).

**Income Tax Uncertainties:** Historic Germanna has adopted financial reporting guidance related to accounting for uncertainty in income taxes, which clarifies the accounting for income taxes by prescribing the minimum recognition threshold that a tax position is required to meet before being recognized in Historic Germanna's financial statements. The guidance also provides criteria on derecognition, classification, interest and penalties, disclosure and transition.

Historic Germanna discloses the expected future tax consequences of uncertain tax positions presuming the taxing authorities' full knowledge of the facts and Historic Germanna's position, and records unrecognized tax benefits or liabilities for known, or anticipated tax issues based on Historic Germanna's analysis of whether additional taxes would be due to the authority given their full knowledge of the tax position. Historic Germanna has completed its assessment and determined that there are no tax positions which would require recognition. Historic Germanna is not currently under audit by any jurisdiction.

**Use of Estimates:** Management of Historic Germanna has made a number of estimates and assumptions relating to the reporting of assets, liabilities, revenues and expenses and disclosure of contingent assets and liabilities to prepare these financial statements in conformity with GAAP. Actual results could differ from those estimates.

**Reclassifications:** Certain prior year balances have been reclassified to conform with the current year presentation.

**Subsequent Events:** Management has evaluated subsequent events through August 5, 2024, the date the financial statements were available to be issued, and determined that there are no subsequent events to be recognized or disclosed in the accompanying financial statements.

Notes to Financial Statements, Continued

# 3. Investments:

Investments at December 31, 2023 are comprised of the following:

	 Market	 Cost
Vanguard 500 Index Admiral CL (VFIAX) Vanguard Total Stock Market Index Fund Admiral	\$ 1,005,663	\$ 954,151
Shares (VTSAX)	24,423	18,408
Vanguard Balance Index Fund Admiral Shares (VBIAX) Vanguard Treasury Money Market Investor CL	528,838	488,816
(VUSXX)	95,082	95,082
Vanguard Brokerage CDs	 227,565	 228,000
	\$ 1,881,571	\$ 1,784,457

Investments at December 31, 2022 are comprised of the following:

	 Market	Cost		
Vanguard Managed Allocation Fund (VPGDX) Vanguard Total Stock Market Index Fund Admiral	\$ 152,356	\$	156,114	
Shares (VTSAX)	17,783		16,224	
Vanguard Balance Index Fund Admiral Shares (VBIAX)	 459,508		476,093	
Vanguard Brokerage CDs	 228,304		228,000	
	\$ 857,951	\$	876,431	

Investment returns (losses) for the years ended December 31, 2023 and 2022 are as follows:

	 2023	2022			
Investment income Unrealized gain/(loss) Realized capital gains	\$ 16,618 107,681 21,653	\$	13,371 (131,866) <u>5,746</u>		
	\$ 145,952	\$	(112,749)		

#### Notes to Financial Statements, Continued

### 3. Investments, Continued:

In 2023 and 2022, Historic Germanna invested in the Vanguard Total Stock Market Index Fund Admiral Shares, a Vanguard mutual fund, ticker symbol VTSAX from donations received in connection with the time capsule that was placed inside the Hitt Archaeology Center in 2019. Prior to 2068, investment returns will be reinvested into VTSAX. Principal and interest will be released when the time capsule is opened in 2068. Once the principal and interest are released, it is Historic Germanna's long-term plan that it will be used to support operations and programs of Historic Germanna.

In 2023 and 2022, Historic Germanna invested in the Vanguard Balance Index Fund Admiral Shares, a Vanguard mutual fund, ticker symbol VBIAX from donations received to fund expenses incurred by the Hitt Farm property and other expenses incurred by Historic Germanna. It is Historic Germanna's plan to use investment returns to support routine maintenance of the Hitt Farm property and to support other operations and programs of Historic Germanna. Historic Germanna may also reinvest the investment returns into VBIAX or use the investment returns and principal to fund future projects at the Hitt Farm property and to support other operations and programs of Historic Germanna.

In 2023, Historic Germanna invested in the Vanguard 500 Index Fund, a Vanguard mutual fund, ticker symbol VFIAX from grant funds received in connection with the Siegen Forest property being placed under Historic Easement with Virginia's DHR (refer to Note 1 and 7).

In 2023, Historic Germanna invested in the Vanguard Treasury Money Market Investor CL Fund, a Vanguard mutual fund, ticker symbol VUSXX from interest earned from the Vanguard Brokerage CDs and bequest donations received during the year.

In 2022, Historic Germanna invested in Vanguard Brokerage CDs from bequest donations received during the year.

#### 4. Collections:

Historic Germanna collects manuscripts, books, maps, newspapers, photographs, portraits, and other works of art, as well as artifacts from archaeological investigations that are related to Virginia and American history. Historic Germanna's collections are maintained for research, education, and public exhibition in furtherance of public service rather than for financial gain. Collections are the most valuable assets of Historic Germanna and are protected, kept unencumbered, cared for, preserved, and cataloged.

Intellectual as well as physical control of all collections is maintained by an extensive paper trail including provenance of origin; accession date; terms of gift or purchase price, whichever is applicable; physical description and condition report; location; and conservation record.

#### Notes to Financial Statements, Continued

### 4. Collections, Continued:

In conformity with American Association of Museum guidelines, collections are deaccessioned rarely and in close adherence to specific steps, culminating in approval from Historic Germanna's Board of Trustees. The sale of deaccessioned collection items is used to acquire new items for collections or for the care and maintenance of the collections.

Historic Germanna does not include either the cost or the value of its collections in the statements of financial position, nor does it recognize gifts of collection items as revenues in the statements of activities.

#### 5. **Property and Equipment:**

A summary of property and equipment at December 31, 2023 and 2022 is as follows:

	 2023	 2022
Land	\$ 623,256	\$ 623,256
Buildings and improvements	1,994,090	1,994,090
Furniture and equipment	 156,739	 144,723
Total	2,774,085	2,762,069
Less accumulated depreciation	 (929,671)	 (866,573)
Property and equipment, net	\$ 1,844,414	\$ 1,895,496

Historic Germanna recorded depreciation expense of \$63,097 for 2023 and \$67,631 for 2022.

#### 6. Operating Leases:

Historic Germanna leased a copier under a non-cancellable operating lease with monthly payments of \$158 in 2023 and 2022, which were due through August 2023. Total minimum future payments under the non-cancellable operating lease as of December 31, 2023 and 2022 was \$0 and \$1,268, respectively, of which \$5 represents interest in 2022. Copier lease expense was \$1,901 for each of 2023 and 2022, which is presented as a component of printing and publication expense in the accompanying statements of functional expenses.

From time to time, Historic Germanna rents equipment for events under short-term leasing agreements. Lease expense for short-term leases was \$800 for 2023 and \$1,184 for 2022.

#### Notes to Financial Statements, Continued

# 7. Endowment Funds:

There is one endowment fund at Historic Germanna at and for the year ended December 31, 2023 that is invested in the Vanguard 500 Index Fund, a Vanguard mutual fund, ticker symbol VFIAX, and at and for the year ended December 31, 2022 invested in the Vanguard Managed Allocation Fund, a Vanguard mutual fund, ticker symbol VPGDX. The endowment fund includes funds designated by the Board of Trustees to function as an endowment.

In May 2023, Vanguard merged VPGDX into Vanguard Life Strategy Moderate Growth Fund, ticker symbol VSMGX. Historic Germanna exchanged its VSMGDX shares into shares of VFIAX. The investment returns in 2023 and 2022 from VFIAX and VPGDX were reinvested into VFIAX and VPGDX, respectively, but it is Historic Germanna's long-term plan that the annual investment returns will be used to support operations and programs of Historic Germanna. As required by GAAP, net assets associated with an endowment fund, including funds designated by the Board of Trustees to function as an endowment, are classified and reported based on the existence or absence of donor-imposed restrictions.

# **Principal Investment Strategy**

At December 31, 2023, VFIAX Fund employs an indexing investment approach designed to track the performance of the Standard & Poor's (S&P) 500 Index (the Index), a widely recognized benchmark of U.S. stock market performance that is dominated by the stocks of large U.S. companies. The Fund attempts to replicate the target index by investing all, or substantially all, of its assets in the stocks that make up the Index, holding each stock in approximately the same proportion as its weighting in the Index.

The VFIAX Fund distributes to shareholders virtually all of its net income (interest and dividends, less expenses) as well as any net short-term or long-term capital gains realized from the sale of its holdings. From time to time, the VFIAX Fund may also make distributions that are treated as a return of capital. Income dividends generally are distributed quarterly in March, June, September, and December; capital gains distributions, if any, generally occur annually in December. In addition, the VFIAX Fund may occasionally make a supplemental distribution at some other time during the year.

Historic Germanna's Board of Trustees has elected to reinvest all the VFIAX Fund distributions in 2023 in additional VFIAX Fund shares and it is the Board of Trustees intent to continue to reinvest all distributions by the Fund during 2024.

### Notes to Financial Statements, Continued

# 7. Endowment Funds, Continued:

At December 31, 2022, VPGDX Fund invested in fifteen Vanguard mutual funds and other investments, according to an asset allocation strategy designed to provide shareholders with a targeted inflation-adjusted return through long-term capital appreciation and moderate income from their investments in the VPGDX Fund. The VPGDX Fund holds a broadly diversified portfolio of equities, fixed income, commodity-linked investments, and alternatives. The VPGDX Fund invests in Vanguard funds through an actively managed asset allocation process. The portfolio reflects the VPGDX Fund's evaluation of expected risks and returns across markets. The VPGDX Fund uses quantitative analysis and professional judgment in an attempt to combine complementary asset classes and investment may be changed to reflect shifts in the Fund's risk and return expectations. Although the VPGDX Fund has flexibility to invest substantially in a single asset class or investment, the VPGDX Fund is generally expected to allocate its assets across multiple asset classes and investments.

The VPGDX Fund distributions in 2023 and 2022 are based on the portion of distributions that exceeds the VPGDX Fund's current and accumulated earnings and profits, as measured on a tax basis, constitute a non-taxable return of capital. Distributions are reallocated during the year to ordinary income, capital gain, and return of capital to reflect their tax character. Historic Germanna's Board of Trustees elected to reinvest all the VPGDX Funds distributions in 2023 and 2022 in additional VPGDX Fund shares.

# **Principal Risks**

The VFIAX Fund could lose money over short or long periods of time. The VFIAX Fund's share price and total return to fluctuate within a wide range. The VFIAX Fund is subject to the following risks, which could affect the VFIAX Fund's performance:

• Stock market risk, which is the chance that stock prices overall will decline. Stock markets tend to move in cycles, with periods of rising prices and periods of falling prices. The VFIAX Fund's target index tracks a subset of the U.S. stock market, which could cause the Fund to perform differently from the overall stock market. In addition, the VFIAX Fund's target index may, at times, become focused in stocks of a particular market sector, which would subject the VFIAX Fund to proportionately higher exposure to the risks of that sector.

• Investment style risk, which is the chance that returns from large-capitalization stocks will trail returns from the overall stock market. Large-cap stocks tend to go through cycles of doing better—or worse—than other segments of the stock market or the stock market in general. These periods have, in the past, lasted for as long as several years.

• Index replicating risk, which is the chance that the VFIAX Fund may be prevented from holding one or more securities in the same proportion as in its target index.

#### Notes to Financial Statements, Continued

# 7. Endowment Funds, Continued:

The VPGDX Fund's investment strategies are intended to create a moderate level of risk for the VPGDX Fund. An investment in the VPGDX Fund, however, could lose money over short, intermediate, or long periods of time because the Fund allocates its assets worldwide across different asset classes and investments with specific risk and return characteristics. Results may vary substantially over time, and there is no guarantee that the VPGDX Fund will achieve its investment objective or that any of its investment strategies will succeed.

The VPGDX Fund is subject to one or more risks, such as manager risk and asset allocation risk, U.S. stock risks, foreign stock risks, bond risks, inflation-linked investment risk, commodity-linked investment risks, market neutral investment risk, absolute return investing risk, and derivative risk.

Endowment net asset composition included \$1,005,663 as of December 31, 2023 and \$152,356 December 31, 2022 of board-designated funds.

Changes in endowment net assets were as follows for the years ended December 31, 2023 and 2022:

	 2023	 2022
Net assets, beginning of year	\$ 152,356	\$ 167,670
Purchase of investments	791,687	-
Investments gain (loss), net	 61,620	 (15,314)
Net assets, end of year	\$ 1,005,663	\$ 152,356

## 8. Fair Value Measurements:

The FASB has issued guidance for measurement and disclosure of fair value and establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value.

This guidance provides a framework for measuring fair value under GAAP and defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. This guidance requires that valuation techniques maximize the use of observable inputs and minimize the use of unobservable inputs. This guidance also establishes a fair value hierarchy which prioritizes the valuation inputs into three broad levels.

#### Notes to Financial Statements, Continued

### 8. Fair Value Measurements, Continued:

Based on the underlying inputs, each fair value measurement in its entirety is reported in one of three levels:

- Level 1 Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets at the measurement date.
- Level 2 Quoted prices for similar instruments in active and inactive markets; and model driven valuations with significant inputs and drivers derived from observable active markets.
- Level 3 Inputs to the valuation methodology are unobservable for the instrument and significant to the fair value measurement.

**Mutual funds:** Valued at the net asset value (NAV) of shares held by Historic Germanna at year end.

Brokered CDs: Valued at the costs plus accrued interest at year end.

Assets measured at fair value on a recurring basis of \$1,654,006 at December 31, 2023 and \$629,647 at December 31, 2022 were valued using Level 1 criteria. Assets measured at fair value on a recurring basis of \$227,565 at December 31, 2023 and \$228,304 at December 31, 2022 were valued using Level 2 criteria.

Historic Germanna did not have any liabilities measured at fair value on a recurring basis as of December 31, 2023 and 2022.

#### 9. Net Assets With Donor Restrictions:

Net assets with donor restrictions include the following at December 31:

	 2023	 2022
Fort Germanna Hitt Farm Other (including time restrictions)	\$ - 429,076 108,328	\$ 100,000 374,602 80,235
	\$ 537,404	\$ 554,837

Net assets released from restriction were the result of expenses incurred in satisfying the restricted purposes of contributions during 2023 and 2022.

#### Notes to Financial Statements, Continued

### 10. Commitments and Contingencies:

Historic Germanna entered into a consulting agreement with an independent contractor on December 9, 2021 to provide active and ongoing counsel to the President of the Board of Trustees and Historic Germanna's Executive Director and staff to advance the financial sustainability of Historic Germanna long-term. This one-year contract began in January 2022 and was due to expire in December 2022. The contract included a total package price of \$12,000 to be paid \$1,000 per month. As of May 2022, \$5,000 was paid to the independent contractor. There are no further payments required to be made to the independent contractor as the contract was terminated in May 2022.

Historic Germanna entered into a consulting agreement with an independent contractor on May 26, 2022 to assist Historic Germanna in its search for a new Executive Director. The contract included a total package price of \$10,150 to be paid in seven monthly installments of \$1,450. As of December 31, 2022, there are no further payments required as the contract was terminated in December 2022 in accordance with the contract terms.

Historic Germanna entered into a consulting agreement with an independent contractor on July 1, 2022 to assist Historic Germanna in managing the process of placing the Siegen Forest property in easement in accordance with the requirements of an awarded Virginia Land Conservations Foundation grant, along with the process of coordinating a grant application to the American Battlefield Protection Program (ABPP). Historic Germanna will pay the independent contractor an hourly rate of \$75 for services performed in accordance with the contract. The contract will end when the deed of easement is recorded and grant reimbursement paperwork is filed. As of December 31, 2023, Historic Germanna paid the independent contractor \$6,338. There are no further payments required to be made to the independent contractor as the contract was terminated in December 2023 in accordance with the contract terms.

Historic Germanna entered into a consulting agreement with an independent contractor on January 12, 2023 to assist Historic Germanna in managing its rebranding process of Historic Germanna. The contract included a total package price of \$20,700. As of December 31, 2023, there are no further payments required as the contract was terminated in July 2023 in accordance with the contract terms.

Historic Germanna entered into an eight-month consulting agreement with an independent contractor in May 2023 as a philanthropic advisor to perform agreed upon procedures in working with Historic Germanna to develop effective engagement and development strategies. The contract included a total package price of \$32,000 to be paid in eight monthly installments of \$4,000. As of December 31, 2023, Historic Germanna has paid the independent contractor \$28,000.

Historic Germanna entered into a consulting agreement with an independent contractor on November 16, 2023 to assist Historic Germanna in the design, facilitation, and development of a strategic planning process, and the delivery of an updated organization strategic plan. The contract included a total package price of \$26,500. As of December 31, 2023, \$6,500 was paid to the independent contractor.

### Notes to Financial Statements, Continued

# 11. Liquidity and Availability of Financial Assets:

Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statements of financial position date comprise the following:

	2023	2022
Cash and cash equivalents Investments Total financial assets available within one year	\$ 745,504 <u>1,881,571</u> 2,627,075	\$ 752,080 <u>857,951</u> 1,610,031
Net assets with donor restrictions Net assets without donor restrictions - board-designated	(537,404)	(554,837)
	(1,025,787)	(153,148)
Total financial assets available within one year after net assets with donor restrictions	<u>\$ 1,063,884</u>	<u>\$    902,046</u>

As part of Historic Germanna's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures become due. Historic Germanna takes a conservative approach to liquidity management to ensure funding availability to meet its needs. Additionally, Historic Germanna has board-designated net assets without donor restrictions that are held as an operating reserve.